



COACHING FAMILIES AND STUDENTS THROUGH THE COLLEGE ADMISSIONS PROCESS TO GAIN ADMISSION TO INSTITUTIONS THAT FIT THEM ACADEMICALLY, SOCIALLY, AND FINANCIALLY.

SOPHOMORE PROGRAM

During The First 2 Years, You Will Get:

- 1-Hour discovery session to understand you, your goals, and where your interests lie. **(Value \$275)**
- 10 (Ten) **monthly** 60-Min Coaching calls to guide your college and career research, improve your study habits and time management skills, and advise on course selection relative to your future goals **(Value \$2750)**
- 20 (Twenty) monthly 60-Min Coaching during your junior year to refine your career and major options, refine your college list, create your resume and activity list, and practice writing your college essay **(Value \$5500)**
- High School Course Selection: Expert advice charting the high school courses that align with college requirements and position you for competitive programs **(Value \$750)**
- Career and Major Exploration: Proven assessments to guide you to find your potential career path and corresponding major; a resume that showcases your activities and accomplishments **(Value \$2475)**
- Study Calendar and Executive Functioning: Strategies to maximize your strengths, optimize your learning ability, and balance school and other activities **(Value \$1475)**
- Summer Strategy: A thorough review/recommendations for summer enrichment activities or academic opportunities that will provide opportunities to explore your interests and strengthen your college application **(Value \$1100)**
- Financial Aid & Cost Planning: Tools to aid in determining college affordability prior to submission, and evaluation of offers once received **(Value \$2200)**
- College Exploration: Tools to research colleges and programs and schedule college visits **(Value \$2475)**
- Standardized Test Strategy: Identifying the optimal testing approach tailored to your student **(Value \$500)**

During Senior Year, You Will Get:

- 15 (Fifteen) **weekly** 60-Min Coaching calls during your senior year to create and monitor your application completion plan, guide your essay creation, provide essay review and comments, assist in completing all college applications on your college list, and providing a final review prior to submission, review institutional scholarship and honors colleges application materials, and assist in troubleshooting issues in obtaining information from school counselors and teachers needed to complete college applications **(Value \$4125)**
- 5 (Five) **monthly** 60-Min Coaching calls during your senior year (post-application submission) to monitor your application portals, draft and submit additional materials requested by institutions, assess and compare college financial aid packages, and provide guidance on a smooth transition to college. **(Value \$1375)**
- Essay Writing: Tools, feedback, and editing to craft compelling essays needed for college applications and institutional scholarships **(Value \$4125)**
- Application Completion Plan: A detailed schedule of all application components, including quality review of applications prior to submission **(Value \$1925)**
- Transition to College: A comprehensive checklist of activities and forms needed to accept a college offer and prepare for move-in **(Value \$500)**

Plus You Get These 5 Bonuses:

- ★ **BOOKS:** Admissions Matters, Fiske Guide to College, The Princeton Review-The Best Colleges (Value \$75)
- ★ **ASSESSMENTS:** Corsava®, YouScience (Value \$100)
- ★ **COLLEGE PLANNING SOFTWARE:** College Planner Pro (Value \$1450)
- ★ **TEMPLATES:** Proprietary college planning templates and essay and resume writing materials (Value \$500)
- ★ **COURSES:** “How Much? Determining College Affordability” 45-Minute Course, Plus “Show Me the Money: Understanding Financial Aid and Scholarships” 45-Min Course (Value \$500)

TOTAL VALUE \$34,198 → YOU INVEST 50% OFF \$17,099

OPTION 1: PAY IN FULL \$17,099 **OPTION 2: \$3000 DEPOSIT + 4 PAYMENT OF \$3750 (Total \$18,000)**